

FORM 4: GOLF TOURNAMENT SPONSORSHIP REGISTRATION

Members United Corporate FCU Golf Tournament



Monday, October 6, 2008
10:00 a.m. – 11:00 a.m. Registration
11:00 a.m. Shotgun start
Four person “best ball” format

To benefit:



Niagara Falls Country Club
505 Mountain View Drive
Lewiston, New York 14092
www.niagarafallsc.com

Sponsorship Levels

Event Sponsorships

#1 Pro \$3,500

- Registration for four players
- Logo recognition at registration table, putting green and four tee signs
- Opportunity to include promotional item(s) in player gift bags
- Opportunity to make brief remarks and announce golf awards during Convention
- Full-page ad and logo recognition in Convention Program Book*
- Acknowledgement and corporate comment in the Credit Union Association of New York’s newsletter, *The Point*
- Logo recognition on NYCUF’s website, www.nycuf.org
- Link to your company website from www.nycuf.org
- Listing in NYCUF’s 2008 annual report

\$2,500 is tax deductible and \$1,000 represents the fair market value of goods and services

#2 Amateur \$2,500

- Registration for two players
- Logo recognition on two tee signs and driving range
- Half-page ad and logo recognition in Convention Program Book*
- Acknowledgement in the Credit Union Association of New York’s newsletter, *The Point*
- Logo recognition on NYCUF’s website, www.nycuf.org
- Listing in NYCUF’s 2008 annual report

\$1,750 is tax deductible and \$750 represents the fair market value of goods and services

Activity Sponsorships

All activity sponsors, except for Tee Sign sponsors, receive: one player registration as well as logo recognition on one tee sign, on event signage, in Convention Program Book*, on NYCUF website (www.nycuf.org) and in NYCUF’s 2008 annual report.

#3 Lunch \$2,000

- Opportunity to include corporate promotional item(s) in lunch bags
- \$1,500 is tax deductible and \$500 represents the fair market value of goods and services*

#4 Snack Pack \$1,250

- Opportunity to include a business card in each player’s snack pack
- \$1,025 is tax deductible and \$225 represents the fair market value of goods and services*

#5 Driving Range \$1,000

- Logo recognition on appropriate signage
- \$875 is tax deductible and \$125 represents the fair market value of goods and services*

#6 Closest to the Pin or Longest Drive \$500 each

- Logo recognition on appropriate signage
- \$375 is tax deductible and \$125 represents the fair market value of goods and services*

#7 Tee Sign \$250 each

- Logo recognition on appropriate signage
 - No golf registration is included in this sponsorship option
- \$250 is tax deductible with no exchange of goods or services*

*If received by August 15, 2008

(over)

FORM 4: GOLF TOURNAMENT SPONSORSHIP REGISTRATION (CONT'D)

Golf Tournament Sponsorship Registration

- #1 Pro \$3,500
- #2 Amateur \$2,500
- #3 Lunch \$2,000
- #4 Snack Pack \$1,250
- #5 Driving Range \$1,000
- #6 Closest to the Pin or Longest Drive \$500 each
- #7 Tee Sign \$250 each

Credit Union: _____

Contact Name: _____ Title: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Web Address: _____

Payment Information:

- We have transferred funds from our Members United Corporate FCU account into the Credit Union Association of New York's account #221306509 by using Members United Corporate FCU's Premier View or by calling Members United's Member Services Department at (800) 342-4328. *Fax this registration form with the remittance receipt to the Association at (518) 782-4266.*

Date of transfer: ____/____/____

OR

- We have enclosed a check/share draft payable to the Credit Union Association of New York. *Mail check and this form to Credit Union Association of New York, Attn: Convention 2008, P.O. Box 15118, Albany, NY 12212-5118.*

Please Note: If you are participating in the tournament as a *golfer* you must complete **Form 5: Golf Tournament Registration**.

Mechanical and Electronic Requirements:

Your credit union logo should be e-mailed to alicia.deering@cuany.org for placement on sponsor recognition collateral. An Illustrator CS2 .eps file is preferred. A high resolution (300 dpi) .tif, .pdf or .jpg is also acceptable.

For information on submitting your Program Book ad, refer to the *Convention Program Book Ads* section on page 11.