

## HOTEL RESERVATIONS

A block of rooms has been reserved at both our host hotel, the Seneca Niagara Casino & Hotel, and at the Crowne Plaza Niagara, for Credit Union Association of New York Convention attendees at a discounted rate.

Reservations must be made directly with the Niagara Tourism and Convention Corporation by August 29, 2008 to receive the discounted rate. All reservations will be accepted on a first come, first served basis.

Hotel rates are available for single and double occupancy. Children under 18 stay free.

### Hotel Reservation Instructions

- visit [www.housingweb.net](http://www.housingweb.net) and enter group identification #2193
- mail **Form 2: Hotel Reservations** to 345 Third Street, Suite 605, Niagara Falls, NY 14303
- fax **Form 2: Hotel Reservations** to (716) 285-0809
- e-mail **Form 2: Hotel Reservations** to [rdarone@niagara-usa.com](mailto:rdarone@niagara-usa.com)

If you have any questions regarding hotel reservations, contact the Niagara Tourism and Convention Corporation at (877) 325-5787 and ask to be directed to “housing.”

**NOTE: After August 29, 2008 the room blocks will be released for general sale, and there will be no guarantee of room rates or availability. A credit card number is required to guarantee your room. No cash or checks will be accepted for the room guarantee.**

### Tax Exemption

The Seneca Niagara Casino & Hotel is owned by the Seneca Nation of Indians and is therefore exempt from taxing its visitors.

If you are staying at the Crowne Plaza Niagara you may have your room tax waived. To qualify for tax exemption, your credit union must have tax-exempt status, and you must complete a tax-exempt certificate and present it to the hotel at check-in. If you are claiming tax exemption, the payment to the Crowne Plaza Niagara must be made by the exempt credit union’s check or credit card. If you have used your personal credit card for your room deposit, you must remove any charges from your personal card and apply them to the exempt institution’s credit card or check.

### Special Needs

If you have a disability that requires special services, or if you have dietary restrictions, please let us know in advance so we can accommodate you. You may contact the Member Services Hotline at (800) 342-9835, ext. 8546 or e-mail [eandt@cuany.org](mailto:eandt@cuany.org).

## SPONSORSHIP OPPORTUNITIES

This year, credit unions and chapters have many opportunities to show their support for the Credit Union Association of New York’s Convention 2008. Advertising in the Program Book, donating to or participating in the CUPAC silent auction and sponsoring or participating in the Members United Corporate FCU golf tournament to benefit the New York Credit Union Foundation are all great ways to show your credit union or chapter support for Convention.

### Convention Program Book Ads

The Convention Program Book is the primary source of information for all Convention attendees and is the best way to advertise or show your support for Convention 2008. Complete **Form 3: Sponsorship Opportunities** to register.

- Rates for 2008 are:

|              |       |
|--------------|-------|
| Full-page    | \$350 |
| Half-page    | \$250 |
| Quarter-page | \$175 |
- Ad specs (ads can be printed in color or in black and white):

|                         |                 |
|-------------------------|-----------------|
| Full-page (no bleeds)   | 4 ¾” W x 8” H   |
| Half-page horizontal    | 4 ¾” W x 3 ¾” H |
| Half-page vertical      | 2 ¼” W x 8” H   |
| Quarter-page horizontal | 4 ¾” W x 1 ¾” H |
| Quarter-page vertical   | 2 ¼” W x 3 ¾” H |
- Ads must be to size and delivered to the Credit Union Association of New York by August 15, 2008. A CD containing QuarkXPress, Photoshop or Illustrator files with all fonts and high resolution graphics included should be mailed to Credit Union Association of New York, Attn: Alicia Deering, P.O. Box 15118, Albany, NY 12212. High resolution (print quality) .pdf files of the ad can be e-mailed to [alicia.deering@cuany.org](mailto:alicia.deering@cuany.org).

### CUPAC Silent Auction

If you wish to donate an item for the Credit Union Political Action Committee (CUPAC) Silent Auction taking place on Tuesday, October 7 at 5 p.m., please contact Governmental Affairs at (800) 342-9835 or [governmental.affairs@cuany.org](mailto:governmental.affairs@cuany.org). CUPAC collects funds and makes contributions to those candidates for state office who support credit unions. Contributions are strictly voluntary and are not tax-deductible.

### Members United Corporate FCU Golf Tournament to benefit NYCUF

Support the New York Credit Union Foundation by purchasing an event or activity level sponsorship. Details and registration information can be found on **Form 4: Golf Tournament Sponsorship Registration**.