

# FORM 3: SPONSORSHIP OPPORTUNITIES

**Return this form by August 15, 2008.**

*Please print or type.*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Organization name, as it should be listed: \_\_\_\_\_

## Sponsorship and Promotional Opportunities:

### *Convention Program Book Ad*

Full-page \$350

Half-page \$250

Quarter-page \$175

TOTAL ENCLOSED: \$ \_\_\_\_\_

## Payment Information:

- We have transferred funds from our Members United Corporate FCU account into the Credit Union Association of New York's account #221306509 by using Members United Corporate FCU's Premier View or by calling Members United's Member Services Department at (800) 342-4328. *Fax this registration form with the remittance receipt to the Association at (518) 782-4266.*

Date of transfer: \_\_\_\_/\_\_\_\_/\_\_\_\_

OR

- We have enclosed a check/share draft payable to the Credit Union Association of New York. *Mail check and this form to Credit Union Association of New York, Attn: Convention 2008, P.O. Box 15118, Albany, NY 12212-5118.*

## Submission Requirements:

- Ad specs (Ads can be printed in color or black and white):

Full-page (no bleeds) 4¾" W x 8" H

Half-page horizontal 4¾" W x 3¾" H

Half-page vertical 2¼" W x 8" H

Quarter-page horizontal 4¾" W x 1¾" H

Quarter-page vertical 2¼" W x 3¾" H

- Ads must be to size and delivered to the Credit Union Association of New York by **August 15, 2008**. A CD containing QuarkXPress, Photoshop or Illustrator files with all fonts and high resolution graphics included should be mailed to Credit Union Association of New York, Attn: Alicia Deering, P.O. Box 15118, Albany, NY 12212-5118. High resolution (print quality) .pdf files of the ad can be e-mailed to [alicia.deering@cuany.org](mailto:alicia.deering@cuany.org).

*(over)*

## FORM 3: SPONSORSHIP OPPORTUNITIES (CONT'D)

### *CUPAC Auction Donation*

If you wish to donate an item for the CUPAC Auction\*, please provide a concise written description of the item(s) including the value and e-mail to governmental.affairs@cuany.org. Items should be sent by September 12, 2008 to Credit Union Association of New York, Attn: Governmental Affairs, 1021 Watervliet-Shaker Road, Albany, NY 12205. If the items are to be hand-delivered to Convention, they must arrive at the Convention registration area by 2:00 p.m. on Tuesday, October 7, 2008. If you choose to hand-deliver, please e-mail governmental.affairs@cuany.org by September 12, 2008. CUPAC is the credit union state political action committee.

*\*CUPAC can only accept donations from vendors, individuals and state-chartered credit unions. Chapters and federally chartered credit unions are excluded.*